Geegeez Racecards & Form Tools User Guide v0.5

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Disclaimer

Here at geegeez.co.uk, we understand that gambling can become an addiction that can cause great harm if not controlled.

Despite the excellent insights provided from the Geegeez Gold form tools and reports, we respectfully remind you that you should only ever bet with an amount of money that you can afford to lose.

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Contents

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Updates and Revisions

Current Version: 0.5

0.2 - 12th June 2014 – added new report, The Shortlist

0.3 - 18th July 2014 – added 'Then What?' features; new results functionality; equipment to cards

0.4 – 1st September 2014 – add Speed Rating to 'Card tab' section

0.5 – 26th November 2014 – Major Update, including

> My Geegeez page personalisation

> Report Filters

> Full Form Filter Upgrade

> Addition of Race of the Day

> Addition of Feature of the Day

> Addition of Tracker Notes

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Introduction

Almost since the dawn of the internet, UK horse racing fans wanting to place a bet had to rely on one of the major corporate websites for their information. But the sad reality is that innovation and progress in the racing space has been extremely slow, and lagged far behind general development elsewhere.

That complacency has made it harder for punters, and – let's face it – it is not entirely accidental. After all, attheraces.com, sportinglife.com and racingpost.com all have bookmaker revenue as their primary income source.

Here at geegeez.co.uk, we believe racing fans deserve more. And better. So we've been working since 2013 to provide a credible alternative to the mainstream, and our users tell us we've achieved that goal, by providing the most intuitive, feature-packed UK (and Irish) race cards anywhere on the web.

This guide is a starting point for using the cards and form tools that comprise Geegeez Gold, and I hope you're excited by the possibilities revealed as you flick through it.

We are continuing to develop our set of tools and form study aids, and will continue to put usability and value at the forefront of everything we do.

If you have any questions or comments, please do contact me personally at info@geegeez.co.uk – despite the 'faceless' email that is my personal address and is monitored only by me.

Right, let's get started, beginning with your 'home page', My Geegeez.

Best Regards,

Matt Bisogno

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'My Geegeez' page

'My Geegeez' Overview

After successfully logging into geegeez, the user is redirected to the 'My Geegeez' page. From here, users may update their profiles; elect to receive emails alerting them of tracked runners (and riders and/or trainers); download the latest version of this document; review their tracked engagements running today; check their tipping league progress; watch video tutorials; and contact the geegeez team, or logout.

My Tracker Options

Users may elect to receive emails to an email address of their choice, relating to any or all of horses, trainers and jockeys that are being tracked. The emails may contain this information for racing the next day, or for the next five days.

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Tracker Emails

If a user has elected to receive emails, they will be sent at 7pm the evening before racing. Emails look similar to the image below.
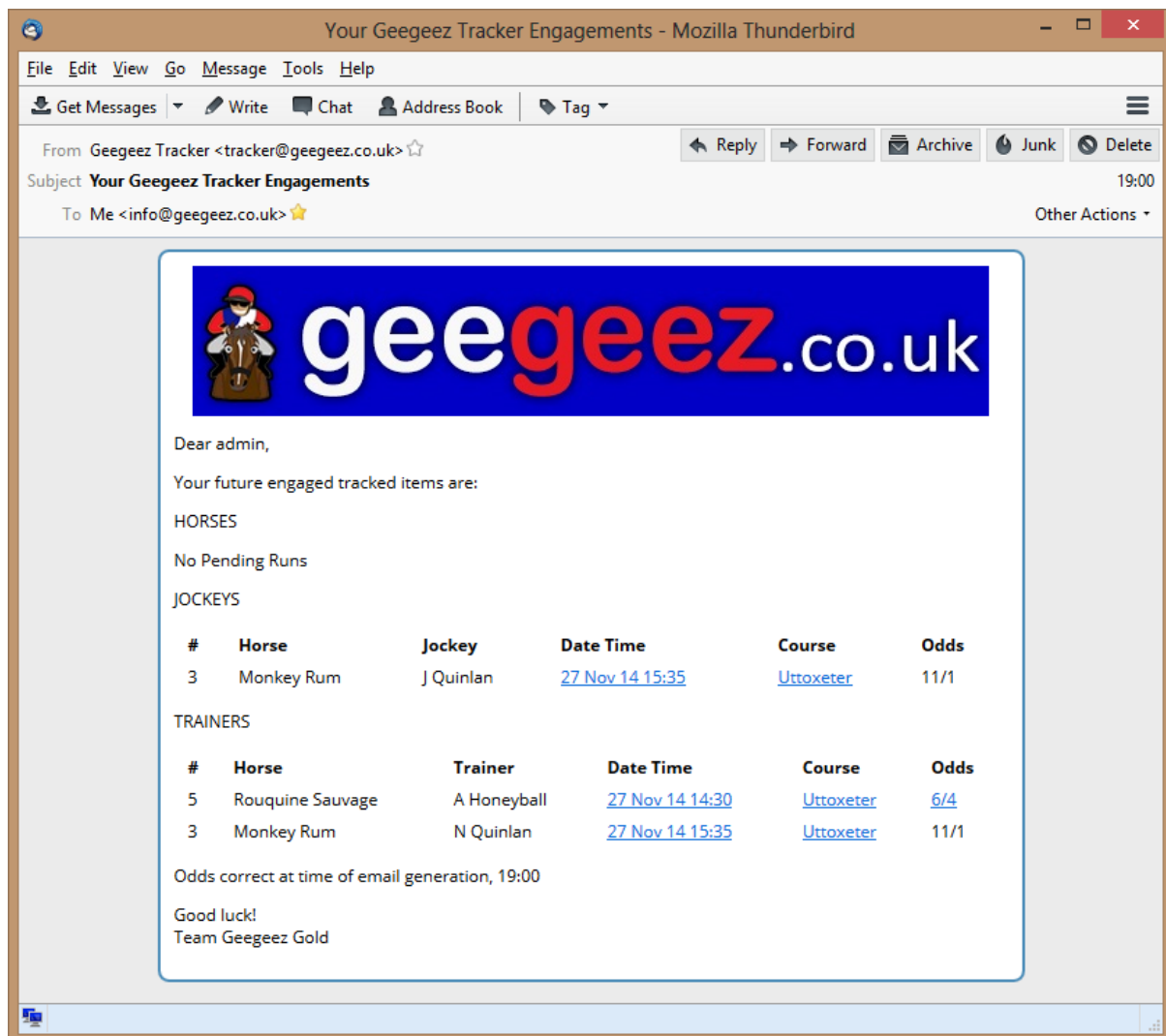
Clicking on the race date/time or meeting will take the user to the race card for that entry. Where odds are hyperlinked, clicking on that link will redirect the user to the bookmaker offering the best price at the time the email was sent (i.e. 7pm GMT).

Note, if none of a user's tracked horses, jockeys or trainers have runners in the specified period (next day or next five days), no email will be generated.

If a user is expecting an email but does not receive it, the user should check their spam or junk folders, and whitelist tracker@geegeez.co.uk

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Racecards Home Page

Clicking on racecards from the main menu at geegeez.co.uk or linking directly to
http://www.geegeez.co.uk/race-cards/ brings up the day's racecards. If you are a Gold subscriber,
you will also see some additional features, which are explained below:

Each race meeting on any given day will be displayed in the following format:

Each race shows the time, race title, age group, distance, class, and number of declared runners. On
the right hand side is a 'Card' link and, once the result is known, a 'Result' link.

Users can now change the going for a race meeting by selecting the revised going from a dropdown
box. This revision is replicated throughout the cards and tools, making it a very powerful feature.

Clicking the 'Card' link has the same effect as clicking the race title itself. Both redirect users to the
selected race card.

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Race Card Overview

The geegeez racecards use a tabbing system to keep all of the content as accessible as possible in a single page. This saves users from opening multiple tabs/windows and makes the navigation process that much more intuitive and straightforward.

Let's now take a look at each tab in more detail. There is an enormous amount of content stored in these cards, so pay attention! ;-)

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The 'Card' tab

The default tab is 'Card', a traditional (ish) looking race card for the selected race.

As you can see, there is a lot of detail in the page. The main column headings are largely as per any other racecard:

\# - race card number

Draw – Stall position for flat races

Form – Recent finishing positions (most recent on the right)

Jockey silks

Horse – Name of horse

Age – Age of horse

Weight – Weight in stones-pounds for today's race

Trainer – Name of trainer

Jockey – Name of jockey, including any riding allowance

OR – Official Rating of the horse, if rated under today's race code

SR – Dr Peter May's profitable speed ratings are included in this column for all UK races

Odds – Depending on time, the forecast odds, best bookmaker odds, or returned starting prices

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Beneath the card, any non-runners are listed. And, beneath that, there is a selection and some supporting opinions from the Racing Post commentators.

For more information on the Speed Ratings column, please [read this post](#).

Icons
Beneath each horse's name, and at the top of the card, there is a series of icons.
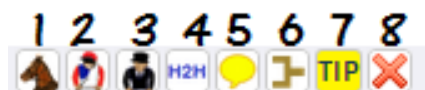
1 - Horse's recent form
2 - Jockey's recent form, and course form
3 - Trainer's recent form, and course form
4 - Horse's performance against today's rivals
5 - Comment on this horse's chance
6 - Sales and breeding information for this horse
7 - Tip this horse in the tipping league
8 - Eliminate this horse from your enquiries

Clicking on an icon will expand the page to reveal further information in most cases. The clicked icon(s) has a red border when open.

Clicking on the icon in the top menu will open that information for all runners. Clicking it again will close the selected information set.

Horse Icon
Let's look at each icon's function in more detail, starting with the horse icon.

Date	Race Conditions	WGT	OUTCOME	JOCKEY	OR	R	W	P	W%	P%
28 Jun 14	**NCS 6GF** Cl2 Hc,12K	10-0	**10**/12 10 1/2l+ Tatlisu[9/1]10-0	T Eaves	99	5	1	1	20%	20%
02 Jun 14	**WDR 6Gd** Cl3Hc,7K	9-5	**1**/9 2l, B Fifty Two[9/2]8-13	Liam Jones	93	11	1	4	9%	36%
09 May 14	**ASC 6Gd** Cl3Hc,8K	9-6	**12**/15 19l, Blessington[16/1]9-0	Tom Eaves	93	45	11	20	24%	44%
26 Apr 14	**RIP 6GS** Cl2Hc,16K	8-8	**4**/16 1 1/4l, Fast Shot[11/1]8-2	Paul Mulrennan	92	49	6	16	12%	33%
25 Oct 13	**DON 6Sft** Cl2Hc,12K	8-9	**14**/21 6 1/4l, Morache Music[25/1]9-7	William Twiston-Davies	93	89	7	23	8%	26%
21 Sep 13	**AYR 6GS** Cl2Hc,31K	9-7	**11**/27 7 1/4l, Ancient Cross[25/1]9-10	Phillip Makin	94	148	12	27	8%	18%

Clicking on the horse icon reveals the horse's recent form, with up to six races displayed. The information, from left to right, is:

Race Date; Race Conditions (Meeting, Distance, Going, Class, Race Type, Value); Weight carried; Outcome (Finishing position, field size, distance beaten/won by, winner (or runner-up if horse won, odds, weight of winner/runner-up, equipment worn); Jockey; Official Rating

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To the right of each form line is an area called 'Then What?'. This shows the subsequent runs, wins and places of horses from the race in question, as well as their win/place percentages.

Hovering over a form line will display a light blue box containing the 'in running' comment for that horse in that race.

Hovering over the date will display the race name.

Clicking on a form line will open up the full result in a new window.

Jockey Icon

Clicking the jockey icon reveals four lines of data on the nominated jockey.

Report	Runs	Wins	Win%	Place%	Win P/L	Each Way P/L
14 Day Form	35	2	5.71	14.29	19.25	4.61
30 Day Form	56	3	5.36	23.21	7.25	0.10
Course 365 Day Form	31	3	9.68	19.35	-24.02	-39.36
Course Form 2009+	36	4	11.11	22.22	-25.02	-40.36

The first two lines show recent form for the jockey in all races in, respectively, the last fortnight and the last month (30 days).

The second two lines show how well (or otherwise) the jockey has performed at today's track. This is split into one year performance, and all rides at the track since 2009.

Trainer Icon

Clicking the trainer icon reveals four lines of data on the nominated trainer.

Report	Runs	Wins	Win%	Place%	Win P/L	Each Way P/L
14 Day Form	9	0	0.00	11.11	-9.00	-16.40
30 Day Form	19	0	0.00	15.79	-19.00	-28.03
Course 365 Day Form	7	0	0.00	14.29	-7.00	-11.00
Course Form 2009+	59	2	3.39	20.34	-43.00	-63.35

Again, the first two lines show recent form for the trainer in all races in, respectively, the last fortnight and the last month (30 days).

The second two lines show how well (or otherwise) the trainer's horses have performed at today's track. This is split into one year performance, and all runners at the track since 2009.

HINT: Look for a strong combination of recent form and an established level of longer term course form to identify trainers to mark up, almost regardless of horse form.

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H2H icon

The H2H icon reveals the full head to head record for the selected horse against all other horses declared in the race.

Date Time	Course	Distance	Class	Going	Position	Rival Position	Result	Rival
2014-05-09 19:15:00	Ascot	6f	3	Good	12	14	Beat	B Fifty Two
2014-05-09 19:15:00	Ascot	6f	3	Good	12	13	Beat	Cruise Tothelimit
2014-04-26 14:50:00	Ripon	6f	2	Good to Soft	4	8	Beat	Colonel Mak
2013-09-21 14:40:00	Ayr	6f	2	Good to Soft	11	25	Beat	Colonel Mak
2013-08-23 15:30:00	Ffos Las	6f	2	Good	3	10	Beat	Cruise Tothelimit

This can be quite revealing when looking at some races, where a horse may not have much form on the face of it, but closer inspection relates that it has beaten many of today's rivals in their previous match up's.

Comment Icon

The icon that looks like a yellow speech bubble reveals, when clicked, a sentence or two outlining the key pros and cons of the horse in question.

Developed into a useful handicapper last season, recording RPR of 100 when landing the Great St Wilfrid consolation race at Ripon; encouraging reappearance at the same track in April but well held at Ascot last time; no surprise to see him bounce back here though under conditions that shouldn't pose a problem.

Whilst I wouldn't recommend relying on this – instead, use the information available to you, which is more powerful and far-reaching than the information available to the comment writer (employed by Racing Post) – it can be helpful in highlighting snippets of data you may have overlooked.

Sales / Breeding Icon

The next icon, which looks a bit like a bracket from a family tree, is the sales/breeding icon. Clicking it reveals information about how much the horse cost, and the performance of its family.

6-y-o Bay Colt Chineur (FR) (6.8f) - Holly Springs (Efisio (7.8f))

3,000euros, 4,000euros F; first foal; dam placed over 5-6f at 2-3, half-sister to 5f winner Royal Challenge out of a dual 5f juvenile winner

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This kind of information is especially useful when a horse has little or no form, or is trying something (trip, ground, for example) markedly different from what it's done before.

Tip Icon

All Geegeez subscribers, whether free or Gold level, can take part in the tipping league competition for which there is £100 cash prize each month.

As a subscriber, you are automatically registered into the competition. To register a tip in the league, simply click the Tip icon, and enter your bet details.

Do check the tipping league rules, which can be found at the link below, as well as the latest league tables and your own performance graph:

http://www.geegeez.co.uk/tipping-league/

Shortlist icon

The final icon enables users to remove horses from consideration, and reinstate them as needed. Clicking the icon moves it to a separate list below the card, and changes the colour to opaque.

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The remaining horse in the shortlist can be sorted by all available columns, and all data can be reviewed for that subset.

To reinstate any runner, simply click the opaque red 'x' and that horse will return to the fold.

Additional Information on 'Card' Tab

There is still more information housed within the 'Card' tab, some of which is extremely insightful.

Course/Distance, and Days Since Run

Next to the icon set are some occasional letters, and ubiquitous numbers.

16 — The small number is the number of days since the horse last ran.

D — 'D' next to the horse's name signifies the horse has won over today's race distance

23

CD 49 — 'CD' in a single box signifies the horse has won over this distance at today's course

D 24

CD 10

C D 3 — Separate 'C' and 'D' boxes mean a horse has won over this distance, and at this course, but not over this course and distance together.

D 63

C 7 — Naturally, 'C' means the horse has won at the course before.

Form Indicators

The final thing of note on the Cards tab are the green alphanumeric symbols beneath trainers' and jockeys' names.

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Stratford

20:25 North Cotswold Brewery Handicap Chase (0-120) (4) 5yo+

17:55 18:25 18:55 19:25 19:55 **20:25** 20:55

Winner: £3798.00   Class: 4   Distance: 2m 1f 110y   Runners: 6   Going: Good to Soft

| Card | Result | Full Form Filter | Race Analysis | Pace Analysis | Odds |

#	Draw	Form	Horse		Age	Wgt	Trainer	Jockey	OR	Odds	Bet
4		78/11-	THE LAST NIGHT	46	7	11-9	Miss E Lavelle C1 C09+	A Coleman C09+	117	9/4	Bet
5		2524-3	UN ANJOU	20	6	11-8	D Dennis	R Johnson C09+	116	7/2	Bet
6		P26U-5	GEORGE NYMPTON	14	8	11-7	D Ffrench Davis	B Ffrench Davis[7]	115	18/1	Bet
7		4U043-	GUD DAY	38	6	11-7	Fergal O'Brien	P Brennan 14	115	5/1	Bet
8		42F1-2	ANOTHER FLUTTER	20	10	11-6	M Sheppard	Mr J M Ridley[7]	114	9/2	Bet
9		15445-	ENGAI	39	8	11-2	D Bridgwater 14	T Scudamore 14 30 C1 C09+	110	8/1	Bet

These offer a shortcut to knowing if a trainer and/or jockey is in form right now, and/or if their course form is noteworthy.

There are four symbols, and they align to the four inline reports for trainer and jockey form, as follows:

14 – 5+ runs in last 14 days, 20%+ win OR 51%+ place

30 – 10+ runs in last 30 days, 20%+ win OR 51%+ place

C1 – 10+ runs at the track in last 365 days, 20%+ win OR 51%+ place

C09+ - 25+ runs at the track since 2009, 16%+ win

HINT: Look for a combination of at least a '14' or '30' with one or both of 'C1' and 'C09+' to be sure that while the form may be temporary there is some permanence to the class!

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'Full Form Filter' Tab

Leaving the 'Result' tab until last, the next tab in the sequence – and one which is available to all subscribers – is the Full Form Filter.

This extremely powerful form tool is probably the single best free form study aid for UK horse racing. That's a bold claim, I know, so let me put it through its paces for you.

This is an overview of the tab, which does look a bit cluttered, so we'll break it down shortly:

The runner details area, top left, needs no introduction and is static (or unchanging) data. However, top right houses a dropdown menu and a trio of radio buttons.

Depending on which radio button is chosen, and which entry in the dropdown, the data on the page will change to reflect the choice. In the first example above, it is showing the horse form for Clear Spring. Selecting either 'Jockey' or 'Trainer' will display data for that particular jockey or trainer.

You can filter by many different attributes – race code, going, distance, course, and so on – and also by time period, both in the summary view and the race form view.

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Here is a more detailed look at the Race Record and Filters area:

RACE RECORD — 2009+ ▾

Type	Runs	Wins	2nds	3rds
Flat All-Weather	6	1	0	1
Flat Turf	23	8	2	4
Total	29	9	2	5

FILTERS

◉ ALL ○ FLAT ○ AW ○ FLAT + AW ○ HDL ○ CHS ○ ALL NH

☑ ALL ☐ GOING ☐ DISTANCE ☐ COURSE ☐ CLASS ☐ JOCKEY ☐ TODAY

◉ ALL ○ 60+ DAYS ○ 10- DAYS

☑ ALL ☐ WINS ☐ PLACES ☐ UNPLACED

The left hand side of the display shows the summary performance for the horse/trainer/jockey in the time period listed. For instance, in this example, we note that Clear Spring has had 29 races since 2009, winning nine of them, eight on the turf and one on the all-weather.

Users can select any individual race in the dropdown, and the summary data will change to align with that.

The real power in the Full Form Filters, though, are in the 'Filters' section. Here you can break down a horse's (or a trainer's or jockey's) overall form profile into any relevant subset you'd like. Let's say we were only interested in Clear Spring's form on turf and at today's distance and going.

Check the 'flat turf' radio button, and the 'distance' and 'going' check boxes, and *voila*:

Clear Spring   ◉ HORSE ○ JOCKEY ○ TRAINER

Clear Spring (L Jones, J Spearing) ▾

RUNNER DETAILS

Clear Spring (IRE) 6yo (2008-03-30) Bay Colt

Chineur (FR) (6.8f) – Holly Springs (Efisio (7.8f))

Trainer: J Spearing

Jockey: L Jones

Owner: Mr H James

RACE RECORD — 2009+ ▾

Type	Runs	Wins	2nds	3rds
Flat Turf	7	4	0	1
Total	7	4	0	1

FILTERS

○ ALL ◉ FLAT ○ AW ○ FLAT + AW ○ HDL ○ CHS ○ ALL NH

☐ ALL ☑ GOING ☑ DISTANCE ☐ COURSE ☐ CLASS ☐ JOCKEY ☐ TODAY

◉ ALL ○ 60+ DAYS ○ 10- DAYS

☑ ALL ☐ WINS ☐ PLACES ☐ UNPLACED

RACE FORM   All Records ▾

Date	Race / Conditions	Wgt	Race Outcome	Jockey	OR
02 Jun 14	WDR 6G Cl3 Hc,7K	9-5	1/9 2l B Fifty Two [9/2] 9-5	L Jones	93
09 May 14	ASC 6Gd Cl3Hc,8K	9-6	12/15 19l, Blessington [16/1] 9-0	Tom Eaves	93
23 Aug 13	Ffo 6Gd Cl2Hc,12K	9-4	3/11 Gramercy [9/4F] 8-13	Nicky Mackay	93
17 Aug 13	RIP 6Gd Cl2Hc,12K	9-7	1/20 1 1/4l, Mehdi [16/1] 9-4	Tom Eaves	87
03 Aug 13	NMK 6Gd Cl3Hc,13K	9-8	4/15 1 1/4l, Secret Look [10/1] 9-5	Nicky Mackay	86
04 Jul 13	EPS 6Gd Cl3Hc,7K	9-7	1/6 Hd, La Fortunata [3/1] 9-8	Richard Hughes	83
26 Jun 12	BRI 6Gd Cl6Hc,2K	9-11	1/10 3/4l, Perfect Honour [15/8F] 8-12	Nicky Mackay	59

We can now see that under such conditions, Clear Spring has won four of his seven races. Interesting... ☺

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This is an immensely powerful tool, and is available to ALL registered users, whether you're free or Gold level. If you're not currently using it, you should be!

Further Full Form Filters

In November 2014, three further horse filters were added as follows:

As horses get older, they have a greater likelihood of moving from one trainer to another. Clearly, not all trainers are of equal ability or focus their training regime on the same type of animal.

The new 'Trainer' check box allows users to see only a horse's runs for its current trainer.

Below that is a trio of radio buttons, entitled 'All', 'Hcap' and 'Non-Hcap'. This is set by default to all, and shows all runs for a horse (or all runs that satisfy the other selected filter criteria). Changing to Hcap or Non-Hcap will display only those runs in handicaps or in non-handicaps, as selected.

As with all other filters, these additions are designed to really drill into the depths of a horse's overall form profile.

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'Instant Expert' Tab

The Instant Expert Report (formerly, Race Analysis) is by far the most popular tab in the geegeez racecards. The reason? Its ability to condense the entire form profile of every runner in the race into a single, easily digestible, view.

The report covers the form in terms of wins (or places), runs, and win (or place) percentage for each of going, distance, class, course, and field size. It also compares today's official rating with the horse's last winning official rating.

The display is colour coded: green for a higher percentage rate, amber for a middling percentage, and red for a low percentage. Horses with no form under a certain condition have grey figures.

Here's an example:

The Instant Expert has a fair degree of flexibility built into it. As you can see in the image below, users can elect to review the win or place form.

HINT: Looking at place form gives a wider view of the horses' overall performance in the context of today's race conditions.

Choose to review the race form by win or place records

Users can change the going, class, distance, and field size to a range which suits them. This is useful when ground changes, or there are non-runners

All columns are sortable. Sort by wins, or percentage, or... well, whatever suits you.

And the Instant Expert features 'ranges', meaning you can search based on the variables you want. So, for example, if the going was officially good, but there had been some persistent rain, you might change the range to look at form 'From Good' 'To Good To Soft'.

Also, if the race was at an intermediate or rarely run distance – say one mile three furlongs – you might look at a range of distances from one mile two furlongs to one mile four furlongs.

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This is all at the users' discretion, and the defaults will always be set to today's advertised race conditions.

Using the race example above, we can set the Instant Expert to 'Place', and sort on 'Distance %'. All of a sudden, we get a quite different view of the race with one horse clearly optimally suited to run its race.

#	Name	Odds	Bet	Going R	Going P	Going %	Class R	Class P	Class %	Course R	Course P	Course %	Distance R	Distance P	Distance %	Field R	Field P	Field %	Rating T	Rating L	Rating D
2	CLEAR SPRING	9/2		7	5	71	5	3	60	1	1	100	19	12	63	10	6	60	93	87	-6
5	HUNTSMANS CLOSE	3/1		4	1	25	1	1	100	2	1	50	9	5	55	5	3	60	88	83	-5
10	TRIPLE CHOCOLATE	7/1		0	0	0	0	0	0	1	0	0	2	1	50	3	1	33	76	0	-76
9	MAC'S POWER	33/1		13	5	38	7	2	28	2	0	0	27	13	48	15	8	53	78	90	12
1	WAFFLE	10/1		9	5	55	1	1	100	0	0	0	13	5	38	5	0	0	95	0	-95
7	JOE PACKET	7/1		11	4	36	14	7	50	4	3	75	29	11	37	13	4	30	87	91	4
8	CRUISE TOTHELIMIT	9/2		13	5	38	9	1	11	4	4	100	16	6	37	22	11	50	78	78	0
6	B FIFTY TWO	16/1		8	1	12	6	0	0	1	0	0	13	2	15	6	1	16	87	83	-4
3	BORN TO SURPRISE	10/1		7	3	42	5	1	20	0	0	0	1	0	0	5	3	60	91	85	-6

The unbroken line of green boxes against Clear Spring's name sent a strong message to users that here was a horse which was well placed to run a rock solid race. The further analysis using the Full Form Filter (see above) backed this up.

In the example above, Clear Spring was available at 16/1 the night before the race. Geegeez Gold subscribers noted his form against his race rivals and backed him accordingly. He won by two lengths, at a starting price of just 9/2.

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Instant Expert Upgrades

The Instant Expert now has two additional features, as shown in the image below.

Lingfield Park
15:10 £20 Risk-Free Bet At Unibet Handicap (0-75) (5) 3yo+

12:00 12:30 13:00 13:30 14:00 14:35 **15:10** 15:40

Winner: £2588.00   Class: 5   Distance: 6f   Runners: 9   Going: Standard

| Card | Result | Full Form Filter | Instant Expert | Pace Analysis | Odds |

From: Standard ▾ Class 5 ▾ 6f ▾ 8-11 ▾
To: Standard ▾ Class 5 ▾ 6f ▾ 8-11 ▾

#	Name	Odds	SR	Going R	Going W	Going %	Class R	Class W	Class %	Course R	Course W	Course %	Distance R	Distance W	Distance %	Field R	Field W	Field %	Rating T	Rating L	Rating D
12	VARSOVIAN	3/1	72	6	2	33	3	1	33	2	1	50	3	2	66	2	1	50	69	67	-2
7	MAJESTIC SONG	10/1	66	6	1	16	5	0	0	2	1	50	8	1	12	4	1	25	70	64	-6
5	COSTA FILEY	3/1	64	3	1	33	3	0	0	1	0	0	5	1	20	4	0	0	71	70	-1
8	TEMPLE ROAD	7/1	61	17	4	23	15	1	6	12	3	25	19	4	21	13	2	15	70	69	-1
10	ANOTHER TRY	10/1	57	18	2	11	20	2	10	13	5	38	35	7	20	30	6	20	70	81	11
1	DESERT STRIKE	16/1	49	86	17	19	66	13	19	31	6	19	59	6	10	67	12	17	75	80	5
6	SWEET TALKING GUY	8/1	43	11	2	18	5	0	0	1	0	0	18	3	16	13	1	7	70	65	-5
9	HARROGATE FAIR	14/1	35	16	2	12	13	3	23	1	0	0	12	1	8	14	2	14	70	63	-7
4	TIDAL'S BABY	5/1	13	14	1	7	17	1	5	5	1	20	18	2	11	19	0	0	72	65	-7

The red 'x' column can be used to eliminate horses from consideration. This column aligns with the same icons on the main 'card' tab, meaning that eliminations or reinstatements on Instant Expert are replicated on the Card, and vice versa. This is a handy shortlisting feature.

The SR column adds Peter May's speed ratings to Instant Expert. This helps when reviewing a horse's form profile for a race, by factoring in whether the horse may be quick enough to be competitive.

In this (convenient, ahem) example we can see that Varsovian is top-rated on SR, and also has a full line of green profile for the race. You will not be surprised to learn that Varsovian won this race.

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'Pace' Tab

The fifth tab relates to pace, a new area for many UK bettors, but one which is in fact as old as the hills, and without which even novice horse players in some countries will not bet. There is a video about pace, and how Gold subscribers use it, here.

What is pace, and why use it?

Pace helps to inform how a race will be run even *before* the horses have left the starting stalls. It has three main elements to consider, which I'll come onto in a moment, but first how can we quantify pace in the absence of any information in the media?

The answer is by studying the in-running comments for the horses in the race. Although this might sound onerous, it's actually not that hard, and for a ten-runner race won't take very long at all.

If we break the varying run styles down into groups, we can establish the general run style for each horse and then make a stab at whether the race will be fast or slow; whether any horse or group of horses might be favoured by the pace; and where in big field straight track races the winner is likely to be berthed.

We start by scoring horses for their last three or four runs, as follows:

4 – Led, or pressed leader

3 – Prominent, chased leader, tracked leader, or close up

2 – Midfield, or in touch

1 – In rear, behind, or held up

If we do this for a horse's last four runs, each horse with at least four completed starts can have a score between 4 and 16. The higher the score, the more likely the horse is to be a pace-setter. This is its **INDIVIDUAL** pace.

By looking at the pace scores collectively we can predict what might happen in the race. I call this overview **ABSOLUTE** pace, and it is here we define whether we believe it will be a fast, slow or muddling race.

And by inspecting the speed horses in relation to where they are drawn we can understand the **RELATIVE** pace in the race. Or, put another way, which part of the draw might be favoured.

Let's consider some example pace scenarios and which horses might be best suited by them.

Before we do that, it is instructive to keep in mind that the largest portion of races are won by horses who race on the lead or prominently. The next largest segment of races go to those who race midfield; and the least number of races are won by horses that are held up.

It is a good general principle not to back hold up horses unless you specifically believe the shape of the race favours them. So, how can you know?

Let's use a ten horse race, and play with various imaginary pace scenarios. First, we'll consider a race where nine of the ten horses have an aggregate pace score for their last four runs of 8 or less, and one horse scores 16. (To remind you, each horse will score between 4 and 16 for four completed starts. The higher the score, the more prominent the horse tends to race).

In this exaggerated example, the 16 horse has a huge pace advantage, and would be almost certain to lead. Because of the lack of pace behind him, he would be granted an 'easy lead'. In other words,

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he can dawdle along at his leisure in front and, when the sprint starts for home, he will be best placed to get to the line first. Those in behind will be falling over each other to get near the leader, let along past him.

OK, now here's a more complicated example. Imagine there are three horses rated 15 or 16, three rated 12-14, and four rated 9 or less. What might happen here? Well, typically, we might expect a 'speed duel' – a battle between the pacey types to get to the front. In these situations, it can negatively impact the chance of all those involved in the duel, and allow those in behind to claim the win.

As in all races, those avoiding the duel but nearest the front have the best chance to win. And the hold-up types may only prosper if there has been a truly ferocious early meter set.

A further group of races is characterized by a striking lack of pace. They have no obvious front runner. Suppose our ten horse race comprised six horses rated 8-11, and four rated lower. These races are often candidates for chaos, and it can be worth taking a price about a horse IF you have another reason to believe they are suited by conditions.

The Pace Analysis tool

Geegeez Gold subscribers can have all the number-crunching done for them by the huge time-saving tools for pace analysis at geegeez.co.uk. Here's a race from Ripon.

The pace information is displayed on the right hand side of the page, with four columns of individual pace scores for each of a horse's last four UK runs; its cumulative pace score; and that score expressed as a percentage of all the paces scores in the race.

Let's take Suits Me as an example. What can we tell about this horse from the pace tab?

We can see from the '4' against each of his last quartet of races that he clearly likes to lead. Looking at his total score of 16 (his **INDIVIDUAL** pace), and that the next highest is 12 in a race that looks short of **ABSOLUTE** pace (only three horses with a score greater than 9), we might conjecture that Suits Me could have an easy enough time of it on the lead today.

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If that was to happen, he'd get first run on his rivals, and could well hang on for at least a place. However, it is important to note that Hit The Jackpot, the favourite, led in his last race, and was also prominent the time before that in what looks like a change of tactics.

He could be an early pace danger to Suits Me.

In a race such as this – nine runners over a mile – there is unlucky to be a pace-motivated draw bias, so **RELATIVE** pace seems immaterial.

A glance at the Instant Expert Report – sorted on place – assures me that Suits Me is in his right grade, and has a chance to at least make the frame based on previous form. With the likelihood that the pace in the race will suit him, he looks a fair each way bet at 12/1.

'Odds' Tab

The odds tab, as the name suggests, displays the current odds from twelve major bookmakers. It can be sorted by any column heading, and can display odds as either decimal or fractional.

No.	Draw	Form			bet365	BETVICTOR	BETFRED	Boylesports	CORAL	RACEBETS	SeanieMac	skyBET	totesport	WilliamHILL	winner	888sport	Best
3	1	00-751		ST MORITZ	**1.61**	1.57	1.57	1.57	1.57	0	1.57	1.57	1.57	1.57	1.57	0	**1.61**
4	7	1-3045		KING OF PARADISE	6.5	6.5	6.5	6.5	4.5	0	6.5	**7.5**	6.5	6.5	6.5	0	**7.5**
6	4	778-51		MAYBEME	**9**	8.5	**9**	7.5	**9**	0	7.5	**9**	**9**	8	8.5	0	**9**
5	2	72-367		MOCCASIN	10	10	**11**	9	9	0	9	8.5	**11**	8	9.5	0	**11**
2	5	28-89		MUFFIN MCLEAY	**17**	17	15	15	13	0	15	15	15	15	15	0	**17**
7	6	59-44		KING OF THE CELTS	15	15	**17**	15	12	0	15	15	**17**	**17**	15	0	**17**
1	3	0-1109		LIFE AND TIMES	**21**	21	17	15	17	0	15	**21**	17	19	19	0	**21**

The inclusion of a 'Best' column makes it much easier to view the best available odds for a runner. And, by clicking on a bookmaker's banner, you can see the odds displayed in market order for that particular bookie, useful if for example you only have one account.

Clicking any odds link will redirect you to that bookmaker to place that bet, saving time.

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Results

The results functionality in Geegeez Gold was bolstered significantly in July 2014, with the addition of two further results search tools.

Clicking on 'Results' from the main menu, or from the 'Full Results Service' button on the race cards page brings up a screen like this:

We now have a three part results service, consisting of today's results summary, recent results, and a results search tool. And results are now linked to with a menu item, and a red button top right on the race cards pages.
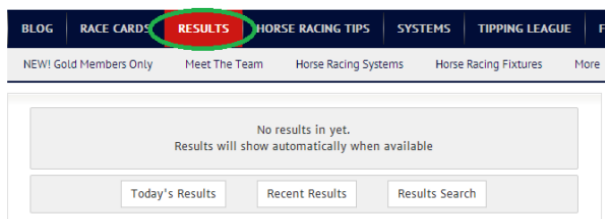
The page defaults to today's results and, when results have been received, they are published below the heading buttons.

But now you can look quickly at results for any day since January 1st, 2009, the first day of results in our database. For a result in the past fortnight, just click the 'Recent Results' button, and you'll be greeted with a date list for the past fortnight.

Let's say I wanted to look for a result last Saturday. I click on Saturday's date, and hey presto! there they are. All of 'em in easy to read format, and each clickable to the full result.

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Finally, if you're interested in a result for a previous day, you can choose it from our calendar picker option. Just click 'Results Search' from the menu, and choose your date. In this example, I've chosen Grand National day, 2012, which was April 14th.

So far so good. We've got nice easy to access results going back as far as the start of 2009. But what if you want the full result detail? Click the 'Full Result' button against the race in which you're interested, and you'll see this view:

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Lingfield Park
31-October-2013 13:20 32Red On The App Store/Irish EBF Maiden Stakes (Div I) (5) 2yo

Winner: £3068.00   Class: 5   Distance: 7f   Runners: Going: Standard

| Card | Result | Full Form Filter | Instant Expert | Pace Analysis | Odds |

Pos	Dist	Horse	Trainer	Age	Wgt	Jockey	SP	Runs	Wins	Places	Win P/L	Place P/L
1st	–	6 MY TARGET (IRE)	S Bin Suroor	2	9-5	S De Sousa	2/1	2	0	1	-2.00	0.50

took keen hold, chased leader until led 4f out, ridden and quickened clear well over 1f out, ran on well, ridden out

| 2nd | 2½ | 7 SOVIET COURAGE (IRE) | W Haggas | 2 | 9-5 | J Fanning | 10/1 | 0 | 0 | 0 | 0.00 | 0.00 |

chased leaders, slightly hampered and switched right entering final 2f, chased clear leading trio 2f out, stayed on well under hands and heels riding inside final furlong, snatched 2nd on post, no threat to winner

| 3rd | sh | 1 DANCE OF HEROES | J Noseda | 2 | 9-5 | J Fortune | 8/1 | 1 | 1 | 1 | 0.80 | 0.20 |

chased leaders, pushed along and headway to chase leader just over 2f out, driven and outpaced by winner well over 1f out, kept on same pace after, lost 2nd on post

| 4th | ¾ | 8 THREE CLIFFS | R Varian | 2 | 9-5 | A Atzeni | 5/4 f | 4 | 0 | 1 | -4.00 | -1.50 |

chased leaders, ridden and outpaced in 3rd well over 1f out, kept on same pace under pressure from over 1f out

| 5th | 1¾ | 3 HIGH MASTER (IRE) | R Hannon | 2 | 9-5 | S Levey | 10/1 | 4 | 1 | 2 | -1.62 | -1.35 |

steadied start, held up in touch towards rear, closed and well in touch in midfield over 2f out, not clear run and shuffled back well over 1f out, rallied final furlong, no threat to winner

| 6th | 1 | 5 MERSAD (IRE) | J Tate | 2 | 9-5 | M Harley | 50/1 | 4 | 1 | 2 | 1.50 | -0.30 |

in touch in midfield, pushed along to close on outer over 2f out, ridden and outpaced bend 2f out, kept on but no threat to winner final furlong

| 7th | 5 | 2 DEAUVILLE DANCER (IRE) | Lady Herries | 2 | 9-5 | S Sanders | 25/1 | 3 | 1 | 2 | 2.00 | 1.40 |

dwelt, in touch towards rear, ridden over 4f out, struggling 3f out, weakened 2f out

| 8th | 1¾ | 4 HIGH SECRET (IRE) | Sir M Prescott | 2 | 9-5 | Luke Morris | 66/1 | 1 | 0 | 0 | -1.00 | -1.00 |

steadied start, took keen hold early, held up in rear, ridden over 4f out, weakened 2f out

| 9th | 3¼ | 9 TUDDENHAM (USA) | C Hills | 2 | 9-5 | James Doyle | 16/1 | 1 | 0 | 0 | -1.00 | -1.00 |

took keen hold, led until 4f out, hung right and lost place quickly bend entering final 2f, eased and pulled out right over 1f out, virtually pulled up final furlong

| NR | – | 10 ZERFAAL | J Gosden | 2 | 9-5 | P Hanagan | – | 0 | 0 | 0 | 0.00 | 0.00 |
| | | | | | | | | 20 | 4 | 9 | -5.32 | -3.05 |

As well as the 'normal' full result detail, we can see at the end of each horse entry how they've fared in subsequent runs. So, in this example, the winner, My Target, has run twice since this race, placing once. Third placed Dance Of Heroes won his only subsequent start; and so on.

Also notice at the bottom of the result a summary box outlining the overall race performance – as per the 'Then What?' summary in the inline form, but with profit and loss for win and each way purposes appended.

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Reports

The Geegeez racecards have a suite of reports, to which new ones are added on a periodic basis. Reports can be accessed via the dropdown on the main Racecards page, and open in a new window.
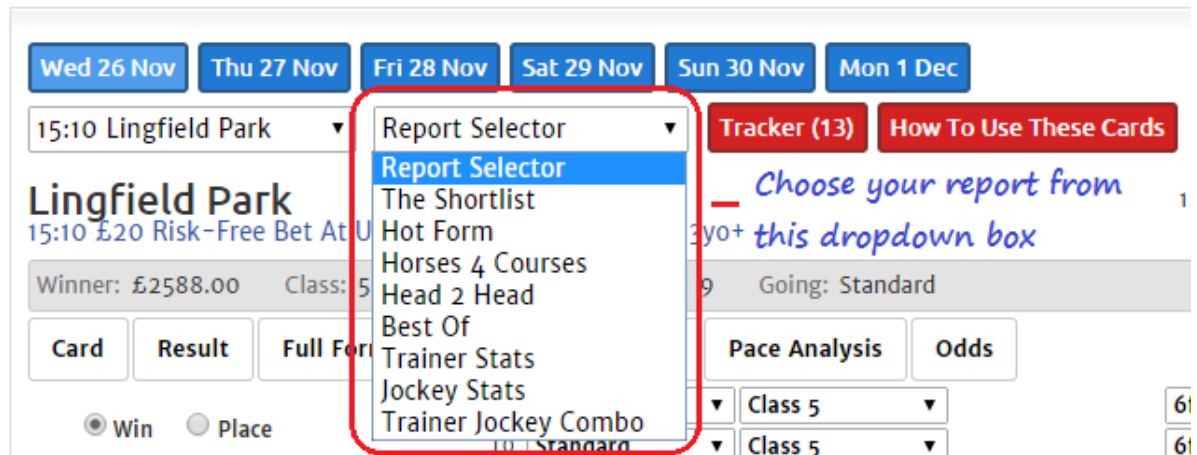
The reports are:

- The Shortlist
- Hot Form
- Horses For Courses
- Head To Head
- Best Of Instant Expert Report
- Trainer Statistics
- Jockey Statistics
- Trainer/Jockey Combination Statistics

More details on each report follow…

The Shortlist

The Shortlist is a simple – and usually brief – report highlighting those horses with a largely 'green' profile in the Instant Expert Report each day.

It covers win or place stats, and can be viewed for both today's and tomorrow's racing.

Here is an example:

The Shortlist

Time	Course	Horse	Odds	Going	Class	Course	Distance	Field	Score
27th Nov 18:55	Kempton Park	Albonny	7/1	GREEN	GREEN	GREEN	GREEN	AMBER	13
27th Nov 13:20	Uttoxeter	Top Totti		GREEN	GREEN	GREY	GREEN	GREEN	12
27th Nov 14:00	Thurles	Clondaw Court	1/4	GREEN	GREY	GREEN	GREEN	GREEN	12
27th Nov 14:10	Newbury	Southfield Theatre	1/4	GREEN	GREEN	GREY	GREEN	GREEN	12
27th Nov 13:20	Uttoxeter	Rattlin		AMBER	GREEN	GREEN	GREEN	AMBER	11
27th Nov 15:15	Newbury	Wicklow Brave	9/2	GREEN	AMBER	GREY	GREEN	GREEN	10
27th Nov 14:00	Thurles	Mount Colah	11/2	GREEN	GREY	GREEN	GREY	GREEN	9
27th Nov 14:45	Newbury	Knockanrawley	12/1	GREEN	GREY	GREY	GREEN	GREEN	9

GREEN is good (33% or better win rate) – worth 3 points

AMBER is quite good (16-32% win rate) – worth 1 point

RED is not so good (0-15% win rate) – worth -1 points

GREY means there is no available data for that factor - worth 0 points

The final column, 'Score', is the sum of the previous five 'colour' columns, with 15 being an all green profile, and 9 being the lowest score appearing on this report.

HINT: The best bets are not necessarily the highest scores. Rather, they are often the biggest difference between a Shortlist horse and the 'best of the rest' in that race.

Put another way, in the image above, there are two horses in each of the 13:20 Uttoxeter and the 14:00 Thurles. Neither race has a Shortlist runner with a significant edge over its rivals.

By contrast, the top scoring horse, Albonny in the 18:55 Kempton, has no rivals on this list and is therefore at least five points (his score, less the highest score not to make the report, i.e. 13 – 8) clear of the next best suited horse in his race. All other things being equal, he might make a decent bet.

[Clicking the race time will take the user to the Instant Expert grid for that race, thus allowing a full comparison with the horse's rivals]

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'Hot Form' Report

Added in July 2014, Hot Form allows users to specify a time period – 30 days, 60 days, 90 days, or 365 days – and the report will display the subsequent race performance for all races associated with today's entries.

This is a great report for understanding the merit of a horse's form. Was it a good race that our fancy won last time out? Or were the horses he beat very slow? This report tells us.

Users can select today's racing or tomorrow's, and can sort the report by whichever column heading they prefer.

HINT: The key to using this report is to find those horses who finished close up in the 'hot race' in question, where that hot race has worked out well since.

For instance, Fast Track (circled in green above) was fourth at Newmarket on 21st June. Since that day, horses from the Newmarket race have run nine times with five of them winning, and one more – making six – placing. Assuming Fast Track is favoured by conditions today, it's possible his Newmarket run could be under-valued: the form looks very strong.

[On this occasion, Fast Track was given too much to do and was a fast-finishing neck second]

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'Horses For Courses' Report

The Horses For Courses (H4C) report shows the full course history since 2009 of any horse running that has previously had a run at the track.

It is sorted by number of wins, but this can be changed to any column at the user's discretion.

As well as today's race time, course, horse name, jockey and trainer name, there is a breakdown of runs, wins and places, and profit and loss calculations for both win and each way betting.

As with all Geegeez reports, there is a 'Today' and a 'Tomorrow' (for the next day's racing) view.

Here is an example:

Horses For Courses

Today	Tomorrow

Time	Track	Horse	Jockey	Trainer	Runs	Wins	Places	Win%	Place%	Win P/L	Each Way P/L
18:55	Yarmouth	Jonnie Skull	S Pearce	L Pearce	22	6	10	27.27	45.45	31.75	42.14
15:55	Ripon	Osteopathic Remedy	C Beasley	M Dods	10	3	5	30.00	50.00	33.00	43.40
17:10	Brighton	Billy Red	D Sweeney	J Jenkins	14	3	7	21.43	50.00	9.50	12.15
15:10	Brighton	Alice's Dancer	O Murphy	W Muir	2	2	2	100.00	100.00	6.00	7.50
17:55	Yarmouth	Highlife Dancer	C Bishop	M Channon	4	2	2	50.00	50.00	10.00	10.40
17:55	Yarmouth	Brown Pete	Michael J M Murphy	Miss A Stokell	6	2	4	33.33	66.67	5.25	6.50
15:25	Ripon	St Moritz	D Tudhope	D O'Meara	6	2	3	33.33	50.00	5.00	7.45
15:40	Brighton	Bennelong	Charlotte Jenner	L Carter	6	2	2	33.33	33.33	6.50	4.72
19:45	Southwell	Hi Tide	B Powell	J Jenkins	12	2	5	16.67	41.67	13.50	19.40
15:55	Ripon	Dubai Dynamo	P Mcdonald	Mrs R Carr	15	2	7	13.33	46.67	-4.00	-4.20
16:10	Brighton	Dawn Rock	O Murphy	S Dow	1	1	1	100.00	100.00	4.50	5.40
18:10	Southwell	Sir Lynx	T Messenger	C Bealby	1	1	1	100.00	100.00	3.50	4.38
15:10	Brighton	Subtle Knife	P Donaghy	G Bravery	1	1	1	100.00	100.00	8.00	9.60
20:15	Southwell	Surf And Turf	D C Costello	K Frost	1	1	1	100.00	100.00	25.00	31.25
19:10	Southwell	Queen Olivia	A Thornton	Mrs C Bailey	2	1	2	50.00	100.00	0.10	5.38
16:40	Brighton	For Shia And Lula	S W Kelly	D Loughnane	2	1	2	50.00	100.00	2.00	3.60
17:30	Ripon	Pertuis	Megan Carberry	M D Hammond	2	1	1	50.00	50.00	5.50	6.13
18:25	Yarmouth	Entrapping	Michael J M Murphy	John E Long	2	1	1	50.00	50.00	7.00	7.60

HINT: Layers might like to look towards the lower end of the report, for those with negative performance at the track.

18:25	Yarmouth	Perseverent Pete	A Beschizza	Mrs C Dunnett	4	0	0	0.00	0.00	-4.00	-8.00
16:40	Brighton	Silvee	W A Carson	J Bridger	5	0	2	0.00	40.00	-5.00	-5.38
16:10	Brighton	Salient	K Fox	M Attwater	5	0	1	0.00	20.00	-5.00	-7.00
18:10	Southwell	Noble Witness	A Pogson	C Pogson	6	0	1	0.00	16.67	-6.00	-8.80
16:40	Brighton	Cuthbert	Jemma Marshall	M Attwater	6	0	1	0.00	16.67	-6.00	-9.80
17:40	Southwell	Gainsborough's Art	D Hiskett	H Chisman	6	0	0	0.00	0.00	-6.00	-12.00

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'Head To Head' Report

The Head To Head (H2H) reports showcases how each runner has fared when facing today's rivals in the past.

It can be sorted by any column heading, and clicking on the race time will open the race in question in a new window.

Clicking anywhere else in a particular row will reveal the full head to head record for that horse against today's rivals. Here is an example.

Head To Head

Today | Tomorrow

All columns are sortable. This example is sorted by 'Wins'

Date Time	Course	Class	Distance	Horse	Runs	Wins
03 June 14 15:55	Ripon	3	7f	Dubai Dynamo	39	20
03 June 14 15:55	Ripon	3	7f	Osteopathic Remedy	33	18
03 June 14 15:55	Ripon	3	1m		16	9
03 June 14 15:55	Ripon	2	7f		14	7
03 June 14 17:10	Brighton	6	6f	Picansort	8	6

Clicking in any row will reveal the full head to head record of that horse against today's rivals

Date Time	Course	Distance	Class	Going	Position	Rival Position	Result	Rival
2013-09-28 18:00:00	Wolverhampton	5f 20y	6	Standard (to slow)	3	8	Beat	Dorback
2012-06-23 20:05:00	Lingfield Park	5f	5	Good to Firm	10	8	Lost to	Pharoh Jake
2012-12-10 13:10:00	Lingfield Park	5f	5	Standard	4	3	Lost to	Billy Red
2013-04-12 16:45:00	Lingfield Park	5f	4	Standard	1	2	Beat	Billy Red
2013-02-09 15:10:00	Lingfield Park	6f	6	Standard	5	6	Beat	Welease Bwian
2013-01-16 15:10:00	Lingfield Park	5f	5	Standard	1	4	Beat	Billy Red
2012-12-22 13:20:00	Lingfield Park	5f	5	Standard	3	8	Beat	Billy Red
2012-12-22 13:20:00	Lingfield Park	5f	5	Standard	3	5	Beat	Welease Bwian

Date Time	Course		Distance	Horse	Runs	Wins
03 June 14 14:40	Brighton	6	5f 20y	Clapperboard	4	4
03 June 14 16:10	Brighton	6	2m	Highly Likely	5	4
03 June 14 16:40	Brighton		1m	Lutine Charlie	7	4
03 June 14 16:40	Brighton	6	6f	Last Minute Lisa	6	4
03 June 14 17:10	Brighton	3	6f	Pharoh Jake	5	4

Clicking on the race time opens the race in a new window

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'Best of Instant Expert' Report

The 'Best of' Report features horses who have scored at least 50% place on any of the five Instant Expert Report elements: going, class, distance, course and field size.

It looks a busy report – and it is – but as a quick digest of those well suited to today's conditions, it is second to none.

All columns are sortable by their headings, and tomorrow's races can be inspected by clicking the 'Tomorrow' button.

Best Of RAR

[Today] [Tomorrow]

Time	Horse	Going					Class					Course					Distance					Field				
		R	W	P	W%	P%	R	W	P	W%	P%	R	W	P	W%	P%	R	W	P	W%	P%	R	W	P	W%	P%
19:10	Handmaid	4	1	3	25	75	1	1	1	100	100	0	0	0	0	0	3	1	2	33	67	1	1	1	100	100
19:45	Cheshire Prince	8	1	2	13	25	2	2	2	100	100	0	0	0	0	0	12	3	4	25	33	9	3	3	33	33
18:10	Havingotascoobydo	13	4	7	31	54	3	2	3	67	100	0	0	0	0	0	7	0	0	0	0	5	1	4	20	80
16:10	Stanlow	0	0	0	0	0	3	2	2	67	67	0	0	0	0	0	2	1	1	50	50	6	2	3	33	50
16:10	Monopoli	4	1	2	25	50	6	3	4	50	67	0	0	0	0	0	10	3	6	30	60	6	0	3	0	50
17:55	Highlife Dancer	15	4	5	27	33	20	9	11	45	55	4	2	2	50	50	4	0	0	0	0	29	6	9	21	31
20:15	Sinbad The Sailor	9	3	4	33	44	7	3	5	43	71	0	0	0	0	0	1	0	1	0	100	14	2	7	14	50
16:10	Chella Thriller	2	0	0	0	0	7	3	3	43	43	0	0	0	0	0	8	3	3	38	38	5	0	0	0	0
19:10	Supreme Present	2	1	1	50	50	3	1	3	33	100	0	0	0	0	0	7	3	6	43	86	4	0	2	0	50
19:45	Minella Reception	2	0	1	0	50	3	1	1	33	33	0	0	0	0	0	10	2	5	20	50	5	1	3	20	60
15:25	St Moritz	14	3	4	21	29	3	1	1	33	33	6	2	3	33	50	7	2	2	29	29	13	6	6	46	46
18:55	One Pekan	1	1	1	100	100	3	1	2	33	67	0	0	0	0	0	0	0	0	0	0	5	1	3	20	60
15:55	King Torus	9	1	1	11	11	7	2	2	29	29	1	0	0	0	0	11	4	4	36	36	11	4	4	36	36
15:55	Suits Me	10	2	3	20	30	11	3	6	27	55	4	1	2	25	50	13	1	5	8	38	18	2	11	11	61
17:40	Capisci	9	2	3	22	33	8	2	4	25	50	0	0	0	0	0	6	2	3	33	50	4	0	0	0	0
16:40	One Way Or Another	5	1	3	20	60	29	7	16	24	55	4	1	3	25	75	18	3	7	17	39	19	1	7	5	37
17:40	Local Present	15	4	6	27	40	13	3	4	23	31	1	0	0	0	0	5	1	3	20	60	13	1	4	8	31
17:30	Pertuis	10	2	4	20	40	23	5	10	22	43	2	1	1	50	50	12	2	5	17	42	19	4	11	21	58
17:10	Dorback	13	3	7	23	54	9	2	3	22	33	1	0	1	0	100	1	0	1	0	100	16	3	7	19	44
18:10	Old Pals Act	6	1	5	17	83	5	1	2	20	40	0	0	0	0	0	5	1	4	20	80	3	0	1	0	33
19:10	Queen Olivia	5	1	3	20	60	5	1	2	20	40	2	1	2	50	100	7	1	3	14	43	3	0	0	0	0
20:15	Surf And Turf	14	4	6	29	43	25	5	8	20	32	1	1	1	100	100	9	4	5	44	56	10	1	4	10	40
15:55	Smarty Socks	16	3	6	19	38	10	2	3	20	30	2	0	0	0	0	15	0	3	0	20	10	2	5	20	50
16:25	Madagascar Moll	2	0	0	0	0	5	1	3	20	60	0	0	0	0	0	1	0	1	0	100	0	0	0	0	0
17:10	Billy Red	16	2	8	13	50	44	9	18	20	41	14	3	7	21	50	14	3	7	21	50	37	6	14	16	38
15:40	Ifan	3	0	3	0	100	11	2	8	18	73	0	0	0	0	0	0	0	0	0	0	9	2	7	22	78
17:30	Saved By The Bell	2	1	2	50	100	6	1	4	17	67	0	0	0	0	0	2	1	2	50	100	2	0	1	0	50
15:10	Subtle Knife	1	0	0	0	0	6	1	3	17	50	1	1	1	100	100	8	2	7	25	88	3	1	1	33	33
17:10	All Or Nothin	6	3	4	50	67	6	1	1	17	17	1	0	0	0	0	0	0	0	0	0	12	4	5	33	42
20:00	Plough Boy	2	0	0	0	0	6	1	4	17	67	0	0	0	0	0	4	0	2	0	50	4	0	2	0	50

HINT: Look to those horses that have proven aptitude for conditions on more than one occasion for extra confidence.

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'Trainer Statistics' Reports

The Trainer Statistics report is, in fact, four reports in one. It contains information on a trainer's recent form, and their longer term course form.

For each of 14 day, 30 day, course one year, and course since 2009, users can filter by runs, wins, places, win profit/loss and each way profit/loss.

Clicking on any row in the report will reveal the runners that trainer has entered on the day in question, and clicking on the runner row – Booktheband, Afkar or Surety, in this example – will open that race in a new tab.

HINT: It can help to cross refer the profit figures of the trainer with their win/place percentage. A few big priced winners – as in the case of the example above – can mean a trainer has a high profit number but a low strike rate. You may need to be very patient, and a bit lucky, to come out in front this way!

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'Jockey Statistics' Report

Similar to the Trainer Statistics report, the Jockey version displays the same type of data but for riders.

It is thus, is, four reports in one. It contains information on a jockey's recent form, and their longer term course form.

For each of 14 day, 30 day, course one year, and course since 2009, users can filter by runs, wins, places, win profit/loss and each way profit/loss.

Jockey Statistics

| Today | Tomorrow | | | | | 14 Day Form | 30 Day Form | Course 365 Day Form | Course Form 2009+ |

Jockey	Track	Runs	Wins	Places	Win%	Place%	Win P/L	Each Way P/L
C Catlin	Yarmouth	18	6	7	33.33	38.89	54.36	58.03
D Brock	Yarmouth	10	4	4	40.00	40.00	30.00	31.55
Rosie Jessop	Yarmouth	15	4	5	26.67	33.33	21.50	19.40
J Fanning	Ripon	14	3	6	21.43	42.86	20.75	20.96
T Queally	Yarmouth	31	4	8	12.90	25.81	17.00	9.02
P Sirigu	Yarmouth	6	1	2	16.67	33.33	15.00	18.20
A Thornton	Southwell	37	7	13	18.92	35.14	14.35	17.74
Martin Dwyer	Yarmouth	7	1	1	14.29	14.29	14.00	12.00
R Kingscote	Ripon	14	6	8	42.86	57.14	13.50	13.80

Time	Course	#	Form		Horse	Age	Wgt	Trainer	Jockey	Odds	
14:25	Ripon	2			Angelic Lord	2	9-5	T Dascombe	R Kingscote	2/1	

Jockey	Track	Runs	Wins	Places	Win%	Place%	Win P/L	Each Way P/L
J Haynes	Ripon	10	3	6	30.00	60.00	13.16	16.55
Shelley Birkett	Yarmouth	38	6	10	15.79	26.32	12.00	1.60
P Hanagan	Yarmouth	36	10	15	27.78	41.67	10.98	4.57
A Elliott	Ripon	11	2	4	18.18	36.36	10.50	13.40
B Poste	Southwell	16	1	4	6.25	25.00	10.00	17.50
G Baker	Brighton	42	8	19	19.05	45.24	9.50	5.98

Clicking on any row in the report will reveal the runners that jockey is due to ride on the day in question, and clicking on the runner rows will open that race in a new tab.

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'Trainer/Jockey Combination' Report

Bringing together the form of trainers and jockeys into a single composite report has produced excellent results for users.

Quite simply, some trainers turn to specific riders when they have one 'ready to win'. This report quickly identifies the most profitable combinations.

	Today	Tomorrow						14 Day Form	30 Day Form	Course 365 Day Form	Course Form 2009+

Trainer	Jockey	Track	Runs	Wins	Places	Win%	Place%	Win P/L	Each Way P/L
R Fahey	T Hamilton	Ripon	25	8	15	32.00	60.00	2.20	8.12
Mrs C Bailey	A Thornton	Southwell	19	6	9	31.58	47.37	24.35	30.39
Miss J Feilden	Shelley Birkett	Yarmouth	28	6	9	21.43	32.14	22.00	18.60
T Dascombe	R Kingscote	Ripon	10	5	6	50.00	60.00	14.00	15.18
R Hannon	R Hughes	Brighton	7	4	4	57.14	57.14	3.70	2.27

Time	Course	#	Form		Horse	Age	Wgt	Trainer	Jockey	Odds
14:10	Brighton	6	3		When Will It End	2	9-5	R Hannon	R Hughes	3/1

Trainer	Jockey	Track	Runs	Wins	Places	Win%	Place%	Win P/L	Each Way P/L
W Haggas	G Gibbons	Ripon	3	3	3	100.00	100.00	3.78	4.64

Time	Course	#	Form		Horse	Age	Wgt	Trainer	Jockey	Odds
14:25	Ripon	7			Adulation	2	9-0	W Haggas	G Gibbons	7/2

Trainer	Jockey	Track	Runs	Wins	Places	Win%	Place%	Win P/L	Each Way P/L
J Bridger	W A Carson	Brighton	4	3	3	75.00	75.00	15.75	18.69

Time	Course	#	Form		Horse	Age	Wgt	Trainer	Jockey	Odds
16:40	Brighton	11	0-7457		Silvee	7	8-11	J Bridger	W A Carson	14/1
17:10	Brighton	8	424445		Pharoh Jake	6	8-9	J Bridger	W A Carson	14/1

Trainer	Jockey	Track	Runs	Wins	Places	Win%	Place%	Win P/L	Each Way P/L
W Haggas	P Hanagan	Yarmouth	4	3	3	75.00	75.00	1.73	1.41

Time	Course	#	Form		Horse	Age	Wgt	Trainer	Jockey	Odds
17:25	Yarmouth	1	1		Adaay	2	9-7	W Haggas	P Hanagan	1/1

Clicking on any row will reveal the entries for that trainer/jockey pairing. And clicking on the entry will open the race in a new tab.

In the examples above, When Will It End won at 7/2; Adulation was 3rd at 7/2; Silvee was 2nd at 16/1; Pharoh Jake was unplaced at 8/1; and Adaay won at 5/6.

HINT: Look for a good sample size – ideally five or more – combined with a decent win percentage (30%+), and a positive figure in the profit column.

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Report Filters

In November 2014, filters were added to the top of the following reports:

- Hot Form
- Horses For Courses
- Head To Head
- Trainer Statistics
- Jockey Statistics
- Trainer/Jockey Combination

These filters remember a user's last settings, meaning once the user is happy with his parameters, the report will display only that information of interest. Naturally, if the user wishes to review more – or less – data, it is as simple as changing the filters and hitting 'Update'.

HINT: How these are configured is a matter of personal taste. Suggested settings for value backers are as follows:

Hot Form – (30 days) Runs 5 to Any, Win% 20 to Any, Place% 33 to Any

Horses For Courses – Runs 5 to Any, Win% 20 to Any, Place% 33 to Any, Win PL 10 to Any

Head to Head – Runs 10 to Any, Wins 5 to Any

Trainer, Jockey, TJ Combo – Runs 10 to Any, Win% 20 to Any, Place% 33 to Any, Win PL 10 to Any

NB: These are only _suggested_ settings, and users are encouraged to experiment and find what works for them

HINT 2: Layers may seek a strong negative Win PL to aid their selection process.

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The Geegeez Tracker

Keeping on top of your horses to follow, favourite trainers and jockeys can be a tricky old task at the best of times. But the Geegeez Tracker makes it easy to do and, like everything else, it's fully integrated into the race cards.

There are a range of different ways to add/remove horses in your Tracker. You can search from the search box; add from the card itself; or search within the Tracker tool.

Tracker and the Search box

There is a search box on the right hand side of the Racecards home screen, which remains in sight wherever a user is across the cards. To search for a specific horse, trainer or jockey, type all or the first part of the search term in the box, and hit enter or click 'Search'.

You will then see something like this:

Results are displayed under three different tabs, one each for horses, trainers and jockeys; and the number of returned search results is shown in brackets next to the relevant 'entity'.

A maximum of 100 search results are returned for each of horse, trainer or jockey.

For each returned search result, a user can do three things:

1. Click the 'i' in the blue speech bubble to see more information
2. Click the star to add to, or remove from, their Tracker
3. Click the small blue triangle to see future engagements. Clicking on an engagement row will open a new tab displaying that race.

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Tracker and the Racecards

Tracked items can be viewed, added and removed right from within the race card itself. Beside every horse, trainer and jockey name, there is a small star icon. Clicking this will invite the user to add – or remove – that 'entity' to the user's Tracker.

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The Tracker Page

The third way a user can managed their Tracker is from the Tracker page, accessed through the Tracker button in the top menu:

Users may search using the search box top left.

Search results appear below the search box under three tabs, for horses, trainers, and jockeys. Each tab has a number in brackets next to it, indicating how many results have been returned.

Beneath the tab is a list of search results for the selected tab, with links to 'View' or 'Add'. 'View' opens a new window displaying more information on the entity, while 'Add' adds the entity to the user's Tracker.

On the right hand side, in line with the search results, is a list of the user's Tracked items. These can be removed by clicking the 'Remove' link next to each. They can also be viewed by clicking the name.

In the bottom section of the Tracker page, user's Tracker engagements are displayed. This shows any Tracked item with an entry in the next five days, and is sorted by tab: horses, trainers and jockeys.

Clicking on the race date/time opens a new window containing the racecard for that race.

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Tracker Notes

As of November 2014, users can now add notes to their tracked horses. Searching for, and adding, a horse from the My Tracker page - http://www.geegeez.co.uk/reports/tracker/ - has an additional link to 'Add/Edit Notes'.

After refreshing the page, new notes will be visible when the user hovers over the 'View/Edit Notes' link, as in the image below.

Final Words

The team at geegeez.co.uk are committed to providing users with the best form analysis platform in Britain.

We believe we've already delivered the best racecards for UK and Irish racing, and we continue to invest heavily in the development of additional form tools.

We're not interested in the pomposity of some tools (and their users), which strive to make form study a dark art. Rather, we believe that good information can be presented in an easy to understand fashion with genuine accessibility to almost anyone that can point and click their way around the internet.

Our tools are designed for users by users; for punters by punters; and for profits and fun.

It is a very grand aspiration, and I hope the content and features showcased in this manual have given you pause for thought about your current provider and whether there might not be a viable alternative.

Best Regards,

Matt Bisogno,
on behalf of all of the team at geegeez.co.uk

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